

# Iberseries & Platino Industry opens registrations to participate in its Training Workshops and a new Pitch session with Secuoya Studios Stories

- The **biggest Spanish and Portuguese audiovisual event** is once again committed to the training of future professionals with a new edition of the **Showrunners Workshop**, aimed at those with a background and/or experience in the field of writing, directing or audiovisual production, who have a **series project** to be developed at the Workshop and whose main language is **Spanish or Portuguese**.
- There are also open calls for participation in the **Workshop: Legal tools to produce professionally**, aimed at audiovisual producers and people linked to the legal areas of production; and in the **Virtual Production Workshop**, the objective of which is to teach the capabilities of virtual production in real time for the development of **fictional series**.
- **Iberseries & Platino Industria**, whose **third edition** will be held from **October 3 to 6** at **Matadero Madrid**, promoted by **EGEDA** and **Fundación Secuoya**, with the collaboration of **FIPCA**, also opens a new call to participate in the **Pitch session for Platforms and Production Companies** with **Secuoya Studios Stories**, for which **fictional series** projects in the development stage can register.

Madrid, June 8, 2023. **Iberseries & Platino Industria**, the **main international event** for professionals with links to the **Spanish and Portuguese audiovisual industry**, has opened **calls for participation** in its **Training Workshops: Showrunners Workshop, Legal Tools for Professional Production Workshop and Virtual Production Workshop**. It's also opened a new **Pitch call** with **Secuoya Studios Stories**.

**EGEDA** and **Fundación Secuoya**, in collaboration with **FIPCA** and with the support of the **Madrid City Council** and the **Community of Madrid**, are organizing for the third consecutive year, from **October 3 to 6** in **Madrid**, this **unique meeting point** that seeks to **provide visibility** to feature films and series in Spanish and Portuguese, **promote the talent of creators, foster international co-production and the commercialization of content** as a key formula for strengthening projects and creating new synergies.

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## SHOWRUNNERS WORKSHOP

Iberseries & Platino Industria has announced its third **Workshop** for the training of **showrunners**, aimed at people with a background and/or experience in the field of writing, directing or audiovisual production, who have a **series project** to be developed in the Workshop and whose main language is **Spanish** or **Portuguese**.

The maximum number of finalist **projects** will be **nine**, and up to two people per project may attend. The Workshop, which is exclusively face-to-face, will be held on **October 3, 4 and 5**. Its purpose is to provide participants with specific training in the work of a showrunner, including writing, production and project management.

The **Showrunners Workshop selection committee** is headed up by **Marina Seresesky** (director, screenwriter and actress) and **Álvaro Lavín** (producer), the workshop coordinators. They are the founders of **Meridional Producciones**, a Madrid-based film, television and theater company focused on the production of feature films, documentaries and short films and the development of television series projects. Their productions have participated in many festivals and won numerous awards, including the Ojo Crítico de Radio Nacional de España Award, as well as several nominations for the Goya Spanish Film Awards.

The **tutors** of the **Showrunners Workshop** will be **Analeine Cal y Mayor**, screenwriter and director of film and television, who has directed, among others, the drama series "Amarres" for TNT and the comedy "Los Pecados de Bárbara y Selena", a Netflix original; **Marta Suárez**, a specialist in directing and screenwriting, who has worked for Fox TV Studios, MOD Producciones, Plano a Plano, Fremantle España, Morena Films, Brightstar Film & TV and Disney +; and **Carmen Jiménez**, director, screenwriter and editor. She has produced for Freemantle, Dynamo and The Immigrant, collaborating with filmmakers such as Félix Viscarret, Carlos Marqués-Marcet, Paco Cabezas and Benito Zambrano.

The selected projects will each have **four curatorial sessions** prior to the workshop, and afterwards a period for corrections and improvement of the projects will be opened, in order to be evaluated by the **tutors**, during the first two weeks of November.

The **Showrunners Workshop** will schedule a **conference** with a renowned professional from the audiovisual industry and participants will be given the opportunity to present their project in **one-on-one meetings** with executives from production companies, studios and platforms.

Those interested in participating in this call must be **accredited** in advance and submit their application before **Thursday, June 29 at 18:00 (GMT+2)**.

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## WORKSHOP: LEGAL TOOLS TO PRODUCE PROFESSIONALLY

The third edition of **Iberseries & Platino Industry** has also opened registrations for **audiovisual producers** and people linked to the **legal areas of production** to participate in the **Workshop: Legal tools to produce professionally**, with a limited quota of 25 people, and composed of the following topics: *Audiovisual adaptations, Audiovisual works in the digital environment, Hiring in audiovisual productions, EGEDA at the service of audiovisual producers. Power your content; FIPCA and how it works for producers.*

The training will last three days and will be given during the event by the following professionals: **Quetzalli de la Concha** (Mexico), lawyer specializing in copyright, intellectual property and creative content; **Wilson Ríos** (Colombia), consultant, teacher and writer, expert in intellectual property and computer law; **Fernando Fernández Aransay**, expert advisor to audiovisual, publishing, literary and music companies (Spain) **Vivian Alvarado** (Colombia), manager of EGEDA Colombia; and **Ignacio Rey** (Argentina), producer and president of FIPCA.

The workshop, which will be held exclusively in person, will take place on **October 3, 4 and 5** at Matadero Madrid. Its purpose is to offer industry professionals **legal tools** in matters of audiovisual adaptations and audiovisual works in the digital environment, as well as to learn more about how **EGEDA** and **FIPCA** can be great legal allies in the production of content.

The call for registration for this Workshop closes on **Thursday, June 29, at 18:00 (GMT +2)**.

## VIRTUAL PRODUCTION WORKSHOP

The call is also open for participation in the **Virtual Production Workshop**. The objective of this session is to demonstrate the possibilities of virtual production in real time for the production of **fictional series**.

The content will cover **pre-production, production and post-production** with special emphasis on color flow, as well as productivity/cost analysis with respect to other traditional and virtual production models. In addition, there will be a live connection with the set of **MR Factory**, a multimedia audiovisual content production company specialized in real-time virtual production and 3D scenery generation, to demonstrate the shooting of several virtual scenes and scenarios.

The workshop will take place on **October 6**, with the participation of **Oscar Olarte Ruiz**, vice president and CTO of MR Factory. It is aimed at **executive producers, directors, production directors, directors of photography, production designers** and screenwriters. From the total number of registrations received, the organization will select a maximum of 50 participants.

The deadline for accredited professionals interested in participating in this call is **Thursday, June 29, 18:00 (GMT+2)**.

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## NEW CALL FOR PITCHING PLATFORMS AND PRODUCTION COMPANIES: SECUOYA STUDIOS STORIES

Iberseries & Platino Industria has opened a new call for filmmakers, directors, producers and cinematographers from Spain, Portugal and Latin America to participate in the **Pitch Session for Platforms and Production Companies** with **Secuoya Studios Stories**, a fiction production company specialized in premium series for the Spanish-speaking market.

**Fiction series projects** in the development stage, with specific lines of interest established in the terms and conditions of the call, may be submitted. Representatives of the selected projects will have a 10-minute **one-on-one pitch** with representatives of **Secuoya Studios**. At the end of the session, 5 minutes will be given for a round of questions and answers.

The registration of projects can be done until **Wednesday, July 12, at 18:00 (GMT +2)** via the web link enabled in the professional profile that can be accessed once the **accreditation** process has been formalized for **Iberseries & Platino Industry**.

**Secuoya Studios** joins the confirmed **leading global companies** that will hear the projects selected in the **Pitch** sessions in addition to **Amazon Studios / Prime Video, Anima, Dopamine, Gato Grande. An MGM Company, Gaumont Television, Paramount, Sony Pictures International Productions, TELEMUNDO STREAMING STUDIOS, a Division of NBCUniversal and Warner Bros. Discovery**, whose calls for applications are now closed.

## PROFESSIONAL ACCREDITATIONS

The **professional accreditation** at **Iberseries & Platino Industry** will allow you to enjoy its **exclusive program** and access to all **calls for projects**. In their face-to-face or virtual option, will provide access to the **virtual private space**, an area that will allow access to the **professional directory** of participants to establish contact with accredited participants, arrange meetings on a voluntary basis and view the main conferences and content on demand, from 24 hours after the event until October 13.

The **accreditation** can be completed online and until October 6, 2023 via the following [link](#) which can be found on the official website of the event, where all the steps to follow are explained in detail.

More information: [www.iberseriesplatinoindustria.com](http://www.iberseriesplatinoindustria.com)

[Video](#) presentation of Iberseries & Platino Industry 2023

Access [Call for projects](#)

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