

## Audiovisual from Spain and Iberseries & Platino Industria will be jointly participating in the Berlinale Series with the premiere of previews of exclusive serialized content in Spanish

- The Next from Spain sessions will preview the first images of the series “**Vestidas de Azul**” (Atresmedia TV, Suma Content, Atresplayer PREMIUM), “**Rapa T2**” (Movistar Plus+, Portocabo), “**Pollos sin cabeza**” (Headless chickens) (HBO Max, Pokeepsie Films-Banijay Iberia) and “**Esto no es Suecia**” (This is Not Sweden), (Funicular Films, Nanouk Films, Anagram Films, RTVE, TV3, NDR, SVT, YLE) on **February 20, 21 and 22**.
- After each screening there will be different meetings with the **creative** and **executive** talents behind the productions, notably **Álex de la Iglesia** (director, screenwriter, producer, Pokeepsie Films-Banijay Iberia), **Javier Cámara** (actor), **Mónica López** (actor), **Lola Rodríguez** (actor), **Carolina Bang** (Pokeepsie Films-Banijay Iberia), **Beltrán Gortázar** (Suma Content), **Diego del Pozo** (Atresmedia TV), **Rebeca Fernández** (Atresmedia TV), **Susana Herreras** (Movistar Plus+), **Nina Hernández** (Portocabo), **Rodrigo Ruíz-Gallardón** (Pokeepsie Films-Banijay Iberia), **Marc Clotet** (Funicular Films), **Marta Baldó** (Funicular Films), **Sergi Cameron** (Nanouk Films), **Alberto Fernández** (RTVE Digital), **Gunnar Carlsson** (Anagram Films), **Sabine Holtgrave** (NDR) and **Jarmo Lampela** (YLE).
- The **Showcase** will be held on Monday, **February 20: “Spanish Fiction Contents: new releases & financial opportunities”**, a panel moderated by **Elisa Carbonell**, general director of **company internationalization** at **ICEX España Exportación e Inversiones**, which will look at new releases and financial opportunities for narrative fiction content in Spanish. **Álex de la Iglesia**, **Carolina Bang**, and **Mike Hostench** (Pokeepsie Films-Banijay Iberia), **Gustavo Ferrada** and **Winnie Baert** (Mediacrest) and **Mónica Carretero** (CreaSGR) will all be taking part.

Madrid, February 7, 2023. **Audiovisual from Spain** and **Iberseries & Platino Industria**, will for the first time be jointly participating in the **Berlinale Series**, with a **program** that will present a **preview of exclusive serialized Spanish-language content** for the purpose of **international marketing**.

**Berlinale Series Market**, an initiative of **European Film Market**, **Berlinale Co-Production Market** and **Berlinale Talents**, will be welcoming global serial content industry professionals for acquisition, pre-sale and co-production from **February 20-22, 2023**.

**Berlinale Series Market**, which is organized alongside the **Berlin International Film Festival**, is held in cooperation with **Berlinale Series**, a section that offers a first look at the newest

series productions from around the world, with a wide variety of formats and eye-opening contemporary narratives.

Within this framework, **Iberseries & Platino Industria** has signed a collaboration agreement with **ICEX España Exportación e Inversiones**, through which several **screenings** activities will be developed (*First Look + Q&A*) and a **showcase** at **Berlinale Series** under the **Audiovisual from Spain** brand.

To kick off these initiatives **the Showcase "Spanish Fiction Contents: new releases & financial opportunities"** will be held on **Monday, February 20** at the Potsdamer Platz **CinemaxX** multiplex in **Berlin**, which will focus on new releases and financial opportunities for Spanish-language fiction content. The panel, moderated by **Elisa Carbonell**, general director of **company internationalization** at **ICEX**, will include **Álex de la Iglesia**, director, screenwriter and producer, **Pokeepsie Films (Banijay Iberia)**; **Carolina Bang**, CEO, **Pokeepsie Films (Banijay Iberia)**; **Mike Hostench**, producer, **Pokeepsie Films (Banijay Iberia)**; **Gustavo Ferrada**, executive director of **Mediacrest's** fiction division; **Winnie Baert**, head of production at **Mediacrest**; and **Mónica Carretero**, director of the cultural industries division at **CreaSGR**.

### **Berlinale Series / Next From Spain: *Vestidas de Azul, Rapa S2, Headless Chickens, This Is Not Sweden***

**Audiovisual From Spain** and **Iberseries & Platino Industria** will continue their program schedule at **Berlinale Series** with the **Next From Spain (First Look + Q&A)** sessions also at **CinemaxX**, where there will be a preview **screening of reels and sneak peeks** as a representative sample and foretaste of the **key upcoming premieres of original content in Spanish**. After each screening there will be a **meeting with the creative talents and executives involved** in the productions to allow time for conversation between the participants and a Q&A session open to all attendees.

On Monday, **February 20**, a **promo-reel** will be presented for "**Vestidas de Azul**", currently in production, an original series from **ATRESplayer PREMIUM**, produced by **Atresmedia Televisión** in collaboration with **Suma Content**. This will be followed by a keynote presentation, with actor **Lola Rodríguez**; **Beltrán Gortázar** (CEO, Suma Content); **Diego del Pozo** (fiction manager, Atresmedia TV); and **Rebeca Fernández** (sales director for Europe, Atresmedia TV).

Following the international success of the series "**Veneno**", the story continues with "**Vestidas de Azul**". Two years after publishing the memoirs of Cristina Rodríguez, "**La Veneno**", Valeria Vegas finds a VHS video tape of the documentary "**Vestidas de azul**", which narrates the experiences of six trans people in Spain in the early 80's, and decides to investigate the harsh realities of their lives. These experiences will provide inspiration for Valeria's new book.

The series is directed by Mikel Rueda, Claudia Costafreda and Ian de la Rosa, and stars Lola Rodríguez, Paca La Piraña, Goya Toledo, Juani Ruiz, Alex Saint, Ángeles Ortega and Desirée Vogue.

On **February 20**, the exclusive **first images** of the second season of "**Rapa**", a **Movistar Plus+** original series produced in collaboration with **Portocabo**, will also be launched, followed by a meeting, moderated by John Hopewell (international features editor, Variety), with the leading actors, **Javier Cámara** and **Mónica López**, accompanied by **Susana Herreras** (editorial manager, original production, Movistar Plus+) and **Nina Hernández** (head of content, Portocabo).

Right from the first installment, "**Rapa**" became last season's best fiction premiere on Movistar Plus+. The plot of the new episodes takes Maite and Tomás to Ferrol, where two unsolved cases will bring them together again. She will enter the Arsenal, a secretive world governed by very strict rules, where an official has disappeared. He is determined to solve a murder case that is about to become time-barred after 20 years.

Rafa Montesinos and Marta Pahissa are directing this second season of the crime thriller created by Pepe Coira and Fran Araújo, which finished shooting last December. Along with Javier Cámara and Mónica López, the cast includes Carlos Blanco, Federico Pérez Rey, Evaristo Calvo, Melania Cruz, Darío Loureiro, Iolanda Muñíos, Chisco Amado, Adrián Ríos, Lara Boedo and Fran Lareu.

On Tuesday **February 21**, the first images of "**Headless Chickens**", a series produced by **Pokeepsie Films (Banijay Iberia)** for **HBO Max**, will be screened. The session will be attended by director, screenwriter and producer **Álex de la Iglesia** (Pokeepsie Films-Banijay Iberia), **Carolina Bang** (CEO, Pokeepsie Films-Banijay Iberia) and **Rodrigo Ruiz-Gallardón** (executive producer, Pokeepsie Films-Banijay Iberia).

"**Headless Chickens**" (previously entitled "Monos con pistola") follows the life of Alberto Martín Ruiz, a former soccer player who is now a sports agent everyone calls "Beto", who has just established himself by setting up his own representation agency. Beto tries to strike a balance between his crazy professional world and his unstable personal life with the help of his girlfriend Sonia, who knows him better than anyone and keeps his feet on the ground. Just when things start to work out, disaster strikes: his strongest player leaves and his girlfriend dumps him.

This comedy, directed by Adolfo Martínez, Secun de la Rosa and Rodrigo Ruiz-Gallardón, stars Hugo Silva, Dafne Fernández, Gorka Otxoa, Óscar Casas, Miguel Ángel Solá and Kira Miró.

To conclude **Next From Spain's** activities at **Berlinale Series**, on Wednesday, **February 22**, a promo-reel of the European co-production "**This is Not Sweden**", a series created by Aina Clotet and Sergi Cameron, and produced by **Funicular Films** (Spain), **Nanouk Films** (Spain) and **Anagram Films** (Sweden) for **RTVE**, **TV3**, **NDR** (Germany), **SVT** (Sweden) and

YLE (Finland), will be screened. The episodes are directed by **Aina Clotet**, **Mar Coll**, **Celia Giraldo** and **Sara Fantova**.

The screening will be followed by a discussion, with **Marc Clotet** (producer, Funicular Films), **Marta Baldó** (producer, Funicular Films), **Sergi Cameron** (producer, Nanouk Films), **Alberto Fernández** (director of digital and transmedia content, RTVE Digital), **Gunnar Carlsson** (executive producer/senior advisor, Anagram Films), **Sabine Holtgrave** (head of Film, Family & Serie, NDR) and **Jarmo Lampela** (head of drama/creative content and media, YLE).

"**This is Not Sweden**" stars **Aina Clotet**, **Marcel Borràs**, **Nora Navas**, **Enric Auquer**, **Nausicaa Bonnín**, **Tomás del Estal**, **Mabel Rivera**, and Swedish actors **la Langhammer** and **Liv Mjönes**.

The series is a comedy drama about the contradictions that a young couple face when it comes to protecting their children from life's dangers. To raise their daughters in a more authentic place, far removed from their own painful childhoods, **Mariana** and **Samuel** go to live in a mountain neighborhood in Barcelona, where they find a community of people with the same aspirations. But, when a tragedy shakes the neighborhood shattering their dream, **Mariana** and **Samuel's** certainties begin to crumble and fear takes hold of the couple, bringing them dangerously close to everything they were trying to run away from.

**Audiovisual From Spain**, a brand dedicated to the international promotion of Spanish companies in the film and TV content sector is an initiative of **ICEX España Exportación e Inversiones**, with the collaboration of the **Instituto del Cine y de las Artes Audiovisuales (ICAA)** and a range of public and private organizations.

**Iberseries & Platino Industria** aims to provide visibility to feature films and series in Spanish and Portuguese, promote creative talent, foster international co-production and the commercialization of content as a key formula for strengthening projects and new synergies. The third edition of this **great Ibero-American audiovisual industry event** will be held from **October 3 to 6, 2023 at Matadero Madrid**, promoted by **EGEDA** and **Fundación Secuoya**, in collaboration with **FIPCA**, and with the support of **Madrid City Council**, **the Community of Madrid**, and **ICEX España Exportación e Inversiones**, together with other organizations. Its second edition, drew more than 2,000 professionals from 35 countries, with a program of 300 activities, 130 accredited journalists, the presentation of 164 projects, 36 screenings, 50 buyers and 37 exhibitor stands.